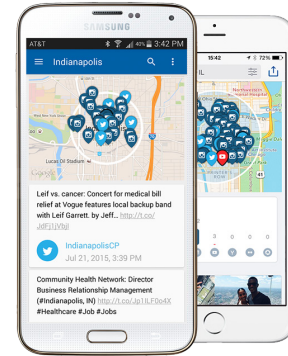# Geofeedia
Be there.

Predict Locally and Globally

- **Recordings:** Aggregate and archive all social media content from multiple places that matter to your organization with a single recording.

- **Mobile App:** Take the power of Geofeedia on-the-go through our mobile app and responsive emails.

- **Alerts:** Be notified immediately of important content with real-time notifications based on specific keyword or username triggers.

- **Real-Time Search:** Search for real-time posts within specific locations or with specific keywords, hashtags, or phrases.

- **Discovery Search:** See where specific keywords, hashtags, or phrases are being discussed around the world historically and in real-time.

Analyze Social Media Content

- **Analytics:** Mine archived data to identify keyword trends, time-based activity, influential posters, activity trends, social media sources and more.

- **Translate:** Quickly translate search results to 45+ languages with a single click.

- **Sentiment:** Understand and measure the sentiment of social conversations in locations that matter.

- **Filter:** Easily access the most relevant content by applying date, time, keyword, username and network filters.

- **Influencers:** Research social profiles across multiple networks to discover an individual's location-tagged posts and their most common interactions with others' profiles.

- **Image Recognition:** Gain valuable intelligence and be notified when specified shapes, logos, and text appear in the images you gather.

Act in Real-Time

- **Streamer:** Visualize new content in real-time from multiple locations on a single screen.

- **Collections:** Curate content that matters to you for additional review or publishing.

- **Salesforce Integration:** Leverage social data for sales lead generation or customer service support.

- **Engagement:** Engage with Twitter and Instagram posts to easily search, curate, and engage with people in real-time directly from Geofeedia.

- **Data Export:** Easily extract the data that matters to you and share it with your organization in CSV or PDF format.